

Decentralized store platform for Store(DSSP)

# ONION PLATFORM (ONO)

**ONION COIN** 

White paper v1.0



Decentralized Store Platform for Store

| 01. | Abstract        | 03 |
|-----|-----------------|----|
| 02. | ONO Platform    | 07 |
| 03. | Linked Business | 10 |
| 04. | Key Technology  | 15 |
| 05. | ONO Ecosystem   | 17 |
| 06. | ONION Coin      | 18 |
| 07. | Team            | 20 |
| 08. | Roadmap         | 22 |
| 09. | Notice          | 23 |



## 1 Abstract

Onions are a must-have ingredient and product in restaurants and food stores. The Onion Project has borrowed the meaning of **conscientious selling** and **the meaning of onions loved everywhere on the world's table**, **providing the solutions needed for stores in all industries, starting with restaurant owners.** Onion introduces an Onion platform that integrates existing solutions and at the same time promotes cooperation between stores, focusing on Onion Coin.

The Onion Project has been trying to solve the problems and limitations faced by small business owners who are the basis of the economy in the centralized financial system. Under the existing economic system, stores that are relatively underdog are forced to suffer chronic low returns and high cost spending. It's never easy to solve this kind of harm with the will of a single store.

**ONO** is a platform economy project for stores with the majority of small business owners to become economic players. Onion's foundation includes the merchant support system that Onion has established and services for customer satisfaction. By doing so, onion franchises will become owners of fairer and more transparent economic activities, and customers will enjoy satisfaction and happiness within their local commercial districts. In particular, the various solutions provided by the Onion Project combine with the blockchain to implement an innovative S2S Economy. Through the DSSP (decentralized store platform) that supports this, stores and stores are united, and the value created by this can be continued into an ecosystem of sharing and coexistence. When onion PAY and delivery services are integrated, customers at each store will be satisfied with their lives by purchasing conveniently and conveniently from the nearest store..



# 1 Abstract

#### 1.2 Problem

As the economy becomes richer, the number of stores that provide the products and services necessary for our daily lives increases. However, many stores are still tied to proprietary systems. It remains opaque and outdated in payment methods, operations-management, and decision-making.

#### Problem

The problem with the existing financial system is that the providers of the platform use a centralized network of connections, while consumers or merchants, etc., belong to a distributed network of rights and networks. As a result, each time the asset, product, and service you want is produced and sold, you have to go through different nominal fees and passage procedures.



### Can an integrated solution for stores be realized?

The founders of the ONO Project realized this problem while meeting store owners to propose smart POS for various industries.

Store owners use a number of different systems in material management, manpower management, revenue management, customer management and marketing and payment, and there is no linkage support between systems.

This comes not only from store-scale smallness, but from the fundamentally biased structure of financial markets. To overcome this, a decentralized blockchain complex platform is required. A solution is needed for stores that are the actual economic players and should be provided according to the purpose of use of the solution users.

Onion's complex platform supports wallet and seamless network, extending from store to store and from store to customer connection.



### friendly data service?

The limitation of the huge platforms is that they do not cover the distinctive customer activities of different regions.

Giant platforms monopolize consumption data, but they use it only for their own needs, and they lack the will to share it with real economic players. They are also buried in macroscopic data aggregation, making them vulnerable to providing substantial and valid customer information for each region. This prevents the end-user from providing granular and substantial data.

The ONO project was launched to overcome the limitation of not being able to connect the necessary elements of daily life online.

Regional-friendly data connects real customers with popular products and services from substantial stores, helping both effective stores and effective customers achieve win-win value.

The ONO platform integrates location-based services and offline environments based on users' real payment data. This brings together region-friendly sales-logistics/delivery-marketing, and customers enjoy the unique customer value of Onion, which encompasses the stores closest to them.



### Abstract

#### ැතු

Too many systems are complicated. "A", who runs a franchise specializing in delivery, is busy with numerous devices that ring all day long. Orders from the headquarters come in a dedicated POS, while delivery apps are received on a separate tablet, and orders for food ingredients or calls for separate delivery personnel must be made on a mobile phone. President A spends his day like a slave in the system, but he can't really focus on important customer care.



It's hard because the fee is too high. "B", who sells meat restaurants and meal kits at the same time, is actually in tears at the end of the month. We are buying raw materials with advance payment, but since we receive sales by credit card, the profit is lower than expected after deducting the fee. Now that you can't find any cash customers, the fees that come with both expenditure and revenue are just too much.



The new solution is too expensive.

Restaurant C, known as an alley restaurant, has recently lost its regular customers to both delivery apps and mobile platforms. We belatedly considered introducing the right solution for them, but it's hard to handle the fear and cost of changing the old solution, and the risk of losing the remaining customers and customers.



Decentralized Store Platform for Store

## 1 Abstract

#### **1.3** Solution

When stores can focus on their own values, cooperate with each other, and serve as the center of the financial system, the sharing economy and win-win service pursued by Onion shines. The ONO platform integrates franchises and private stores and spreads networks for mutual cooperation. It allows stores to enjoy synergy in a mutually collaborative network rather than a proprietary platform, and connects both online and offline businesses together, making it convenient for stores to create contact points with customers. The platform's blockchain technology will enable online and offline user activities.

#### Solution

#### **Store Support Solutions Integrated Platform**



Starting with kiosks and store POS, which are frequently used by stores, many solutions are available in conjunction. Furthermore, the Onion Platform enables viewing and manipulation from a single device, from interactive functions to data and business processes. An integrated infrastructure is provided that can support products and services without errors and process follow-up services through the Onion Platform no matter what route A customer orders to store B. This is possible because the Onion platform has both offline infrastructure and a national network network, which has a number of affiliates and merchants participating.

#### Link customer consumption activity data



Until now, customer consumption activity information has been stored in DB on the site where it was originally ordered, and not enough information has been provided to stores and delivery companies that have provided products to actual customers. Onion aims to provide a data-linked network that enables smooth information exchange between customers who are real consumers and stores who are real suppliers and can use it transparently and fairly. Stores are provided with customer activity information to fully analyze and respond to their customer activities, and at the same time, big data on local customer activities allows them to plan and execute multiple promotions for prospective customers.

Customers receive actual restaurant information without advertisements without noise.

#### Decentralized governance for stores, web 3.0



Creating a service system where stores become owners and main agents is the beginning of the Onion Project. Solutions for stores Afterwards, data support systems for stores are provided, which is the cornerstone for moving toward a decentralized store economy where stores are the main agents. Within the Onion platform, stores can immerse themselves in value activities for themselves and lavish resources on spending and investing for mutual growth.

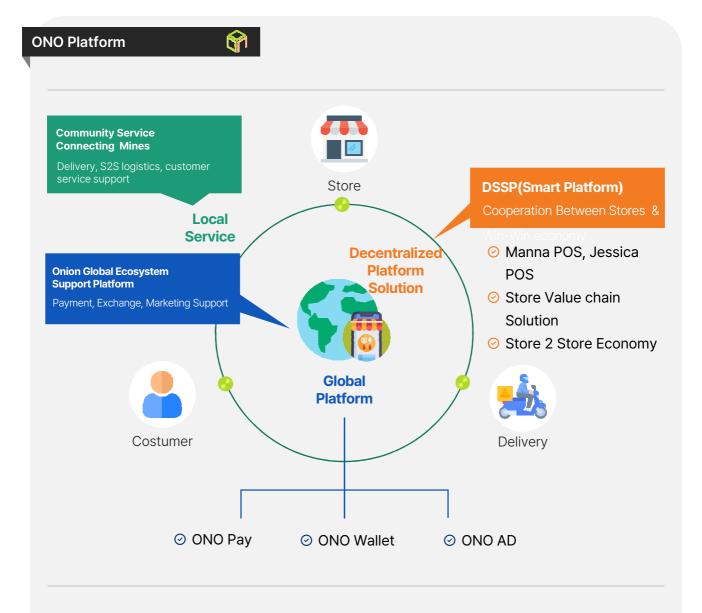




The Onion Project started with an efficient delivery service for 380,000 delivery drivers and 60,000 stores nationwide.

Connect store values to customers through the Onion Platform and promote a win-win and integrated economy between stores in the region.

The world's first decentralized store platform (DSSP) in Korea means the addition of Smart and Shared to the DSP (Decentralized store platform). Share the value of the store with customers and other stores in the region, and provide smarter customer service.



ONO views customers, stores and delivery as the three pillars of offline service and builds on services that create value through mutual cooperation. To support this, we combine a decentralized platform, a variety of businesses working with the onion ecosystem, and solutions unique to the ONO platform. The ONO platform enables stores to meet more customers, generate more revenue, and operate more independently.



#### 2.1 ONO Platform

The ONO platform integrates centralized franchises and private stores and spreads networks for mutual cooperation.

POS integrated with store management solutions and payments. Introducing the delivery infrastructure that connects local logistics quickly and the decentralized blockchain platform beyond the boundaries of the wallet.

#### **ONO Platform Key Features**



#### 1. 2-Way delivery

The ONO platform allows stores to quickly deliver their products and services to customers at any time. And by expanding this delivery infrastructure, you can leverage it to collaborate between stores. In addition to joint purchase of materials between stores, multi-way delivery is possible to resell or share the remaining ingredients in store A to store B.



### **2.** Real-time Interworking Information Between Stores

ONO protects important information in stores and at the same time allows anyone to participate in in information sharing between stores. The information network works quickly 24 hours a day between stores, so you can use it anywhere.



#### **3.** Solution for Store

Individual stores, as well as franchises in global franchises, need solutions that suit their situation. The Onion platform provides sales management, material ordering, payment services, delivery agencies, and a variety of customized services for stores, from restaurants to marts to grocery stores.



#### **4.** Regional Optimized Services

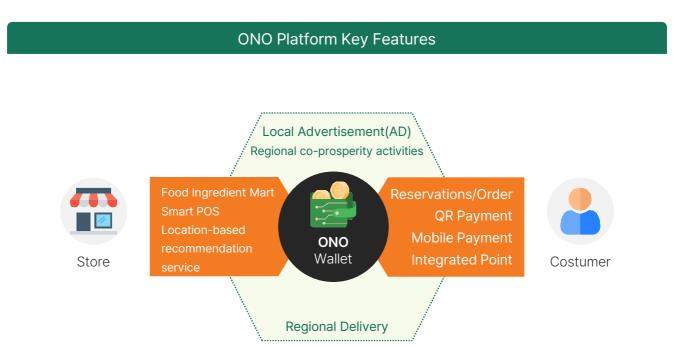
Delivery and logistics are connected throughout the country, centering on major downtown areas where customers are concentrated. As a result, it satisfies both stores and customers through services optimized for the region, focusing on delivery commercial districts.

# 2 ONO Platform

#### 2.2 Platform Service

The ONO platform provides the necessary infrastructure and solutions for stores such as restaurants, bakeries/cafes, household goods, retail stores, delivery businesses, living services, marts, and beauty-beauty businesses. There are 650,000 restaurants in Korea, and there are officially about 15,000,000 restaurants around the world. If you add retail stores such as marts and small delivery shops, there will be more stores than this.

The ONO service is to link all businesses between the store and its customers. It is an integrated service platform that meets the delivery infrastructure by region that ONO has built so far, and POS franchise services are the basis for it, and an ONO decentralization platform is added to it.



The various solutions needed to operate the store increase the value of the store. Onion platform can integrate various sales and expenditures as well as existing payment PG through smart POS.

You can order necessary materials and items such as food ingredients in onions. Both sold and purchased items are delivered via the onion delivery-logistic system.

And these store total solutions lead to customer satisfaction through regional delivery-logistics infrastructure and advertising marketing built by Onion. The ONO platform allows customers to conveniently search for and order the most satisfying food and beverage in their local business district. And the ordered product is a delivery solution linked to the onion platform that matches the delivery driver the fastest, and then the payment is easily completed with an integrated PAY. All of these processes are part of a series of services that can be obtained through onions.

Stores and customers are serviced on and off as if they are right next to each other, data is connected, and it leads to a value chain.

platform

#### 3.1 Business Strategy

The ONO platform is breaking down barriers between business areas through a variety of business expansion. We will expand our service activities for stores into linked businesses. As business grows, the power of the S2S economy is further strengthened.

Beyond convenience, into life. ONO eliminates inefficiencies imposed on stores and further supports valueoriented activities. Meet more customers at the same time and cost, deliver to customers faster, and generate more satisfaction and revenue. Stores with onions approach life improvement beyond economic benefits.

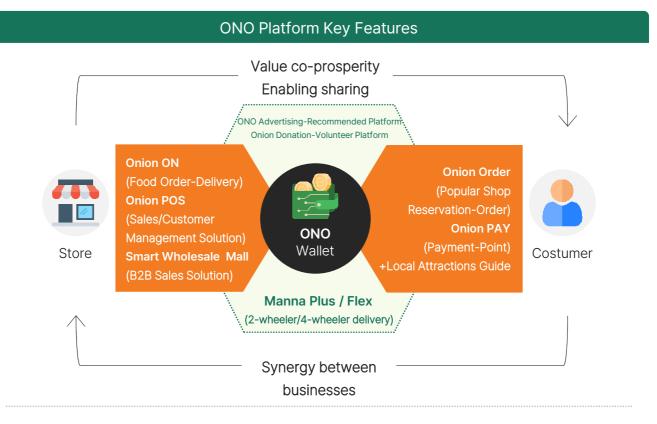
advanced store operations Advanced solutions and regional infrastructure that can be used by anyone participating and not for the few (Anybody Spend & Use) support the business of Onion. These business returns are constantly reinvested for better solutions, and Onion's systems are driven to support store growth.

Innovation for End Users ONO's business becomes a reality with cutting-edge technology. Maximizing the secure and scalable possibilities for communication between IoT devices installed in the store. Advanced communication networks and security combine to provide reliable and reliable systems. With this technology, smart devices can combine automated transactions with items and services.

| Mission        | Improve the quality of life of the participants who run the restaurant. |   |   |  |
|----------------|---|---|---|--|
| Speciality     | Franchise sales<br>infrastructure based<br>on Manna Platform            | Stable logistics<br>supply from selected<br>distributors                                      | 2 delivery methods<br>(Delivery and<br>direct delivery) | Easy & Quick<br>delivery through<br>bookmark |
| Market effect  | Increase profitabi  | Increase profitability of participants Convenient operation system for two-wheeled affiliates |   |  |
| Customer value | Improvement in quality of life  |   | Reduce the cost of purchasing food                      |  |
| Essence        | Believe in ~  |   |   |  |
| Slogan         | Better Life : Better "Tomorrow"   |   |   |  |

#### 3.2 Business Configuration

There are many processes to connect good restaurants and good customers in ONO. Onion has enabled these infrastructure, technology, and professionals to work together through inter-business connections. The integration of solutions and services for stores is a unique capability and characteristic of the Onion platform. Beyond a single service, the Onion Platform integrates several businesses within the Onion Platform to support stores to revitalize the S2S economy through the establishment of a decentralized store ecosystem.



The S2S economy is short for Store to Store Economy, which collectively refers to activities that seek mutual co-prosperity, sharing, and high-level cooperation based on the convenience and stability enjoyed by stores in ONO.

Smart businesses that help operate stores, marketing and delivery businesses that help connect stores and customers, and service businesses that help customers satisfy are linked together to enrich the ecosystem of onions.

As stores become more efficient, more resources can be administered for customer value. If a more convenient and satisfying system is supported, customers will have more and more access to and access to stores on the Onion platform. This will lead to the expansion of the store support infrastructure pursued by Onion, and furthermore, it will lead to the spread of networks for a win-winsharing economy unique to Onion.

For the first time in the world, this unique business cooperation system helps stores stand as the mainstay and center of the economy. For that support, various businesses linked to the Onion Platform are operating.



#### 3.3 Business Introduction

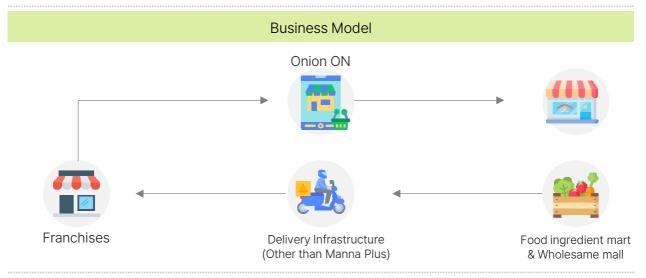
Introduce businesses that work with and are linked to the ONO platform.

#### Onion ON

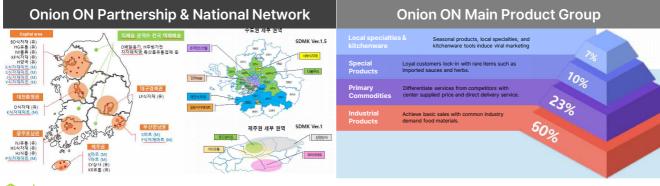
Onion ON is a B2B food material distribution platform. Store owners can conveniently order necessary raw materials and materials with IT devices such as mobile devices to save shopping time. You can order anytime, anywhere and get it delivered to the store. The domestic B2B food material distribution market is about 55 trillion won, and unlike in the past, store owners want to order and receive products with proven quality and reasonable prices online rather than seeing and buying them directly.

Onion ON supplies fresh food ingredients around restaurants to help ensure stable store operation.

This business connection is the support business of Onion Platform, which aims to spread the store-centered ecosystem.



With ONO's platform, Onion ON helps quickly connect stores and raw material suppliers. Onion ON's clients and members of the Onion platform can trade with confidence in quality and delivery. You can place orders and process payments through Onion ON's online solution. Available immediately from your nearest account within an hour of placing an order. Onion ON uses this as a profit model for payment fees and pre-payment-order fees.

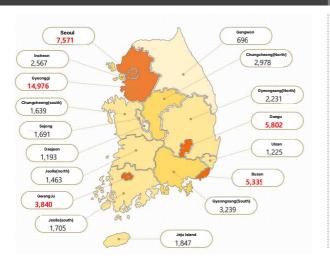


#### **Delivery Agency**

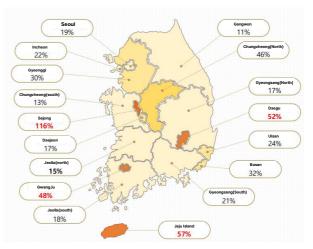
One of the core businesses of the onion platform is delivery agency. Manna Plus delivers more than 16 million monthly deliveries through more than 1,400 motorcycle delivery agencies nationwide. Manna Flex supports same-day delivery through four-wheeled vehicles. Direct delivery and logistics transportation between marts and warehouses are supported by mart clients.

The ONO-supported delivery infrastructure provides approximately 30,000 delivery personnel and enables approximately 16.84 million monthly order calls. It has the most reliable and high-quality delivery network in the country. Increasingly, delivery networks can be expanded to small cities across the country and overseas. Through ONO's platform, delivery-logistics support is provided for most products such as fresh food and industrial products as well as food and beverage/lunchboxes/milkits, depending on the type of order and the type of store's business, regardless of region and time.

Onion ON Partnership & National Network







#### **Onion Order**

Onion Order is a win-win ordering app. Onion orders can be introduced and utilized according to the various types of business of the stores. Through onion orders, customers find the restaurants and cafes they want in their current location and order the services and products they want. Orders placed will be delivered to the customer on request such as visit, delivery, and packaging. In the case of delivery, it is connected to an instant delivery call service to help the fastest delivery personnel pick up from the store and deliver it to the customer.



Onion Order provides customer-centric service. Customers search and place orders for nearby stores and complete all service through onion orders, including payment, completion of use, and reviews.

The store automatically works with the smart POS and delivery solutions provided by the Onion platform to effectively serve customers. Additionally, the Onion Order will provide additional support for marketing and promotion for frequent visitors and firsttime customers. Onion orders complete the End to End service process by linking customer needs to revenue through business solutions.

#### **Onion POS**

Stores use a variety of order management solutions, but they are not integrated and are not considering the strategic operations of the stores. Stores have to manage orders and payments that come online and offline every moment, collect them, settle and analyze them every day. In addition, there are many difficulties in managing a high level of store management due to the lack of support for sales management, customer management, and management solutions.

Onion POS is a proven program at about 60,000 stores in the domestic delivery industry and is a terminal to provide expanded platform services to stores participating in the Onion platform in the future.

It is an integrated solution that processes customer orders, delivers and pays for them, and connects them to customer follow-up management and store sales and inventory management through a single terminal.



#### Onion PAY

Onion PAY is linked to Onion Order Onion ON Smart POS, etc. to make approval free and convenient for both stores and customers. It also serves as a medium to spread the autonomy of the S2S economy of the onion ecosystem and the value of sharing through linkage with the onion Wallet.

Onion PAY supports prepaid charging services, electronic financial settlement services, simple payment services such as online credit card and Kakao Pay, and virtual account charging services.

In addition, Onion PAY customers are convenient because they are linked to various mobile order and simple payment services affiliated with Onion PAY alone. At the same time, there are more promotional benefits than other companies. In addition to the affordability of management to manage Onion PAY customers integrally within the Onion platform, stores also contribute to the growth of their stores through lower fees and more customer benefits.

In the future, various financial services such as small business financial services and onion De-fi will be added through Onion PAY.



#### 4 **Key Technology**

#### 4.1 Business & Technology

Onion Platform provides convenience services to stores and customers through various IT technologies. The solution provided by the Onion platform enables users to improve store management. The integrated platform allows customers to conveniently access stores in various industries and regions. A more sophisticated inter-store economy is realized while satisfying both stores and customers, and all the value gained from it is returned to stores and customers.

#### **Big Data**



Customers want to use products and services that best suit their taste and convenience. Onion's customer service actively utilizes customer information, especially targeting time and location. With Onion's customer information big data, tastes can be classified and personalized according to customers, and convenience can be optimized by distance and purchase method.

The Onion Platform does not monopolize big data, but shares data with all members of the platform to realize a new win-win model of Onion.

#### **Targeting Promotion**



Based on ONO's personalization data, you can target optimization promotions that meet your needs. Among them, the first service introduced by Onion is the time sale alarm service. When you raise an event at a store where you want to dispose of a stock product, a time sale alarm is immediately sent to customers who are close to you, customers who have purchased the product, and customers who are price sensitive. Stores can plan their own targeted promotions by referring to their customers' activities. Targeting promotions are available not only through Onion AD but also through Smart POS Onion Order Onion PAY.

#### LBS

Location-based services enable customers to search for the most accessible stores and optimize them to meet their needs. You can get recommendations for proven restaurants nearby, and you can quickly find events and discount

information at the nearest location.

These location-based services align with the value of Onion Platforms, which seek to strengthen local commercial districts and push the limits of a centralized platform. You can choose the best Chinese restaurant, the best meeting place for your needs, the cheapest product, or the cheapest product from the nearest place.

#### SRP

Any store that participates in the ONO ecosystem can introduce a free store resource management solution that extends enterprise performance management (ERP).

Store resource management helps manage inventory, expiration date, sales management, and expenditure management of materials.

If tax management and manpower management solutions are added in the future, store owners will be able to focus more on customer service and new product development by increasing their store management capabilities.

It also implements customer satisfaction management through customer management based on customer types and consumption statistics.

6

### 4 Key Technology



#### **Integrated Payment**

ONO PAY implements a payment integrated solution that encompasses blockchain, integrated PG, and simple payment. Users can make payments and settlements freely regardless of the main bank, credit card, or mobile payment method. In addition to this, we will support all payments through online coupons, local currency, in-store points, and gift certificates.

The integrated payment module in Onion PAY allows stores to use it for inter-store settlement. Stores actively participating in the Onion Platform can collect digital assets, points, and other rewards from within the Onion Platform and use them as cash or credit card balances for their children. This lowers the threshold for participation in the onion platform, allowing various merchants and partners to participate in the onion platform economy, further enriching the onion ecosystem.

#### Automated Regional Logistics

Fulfillment is a technology that processes the entire process of warehousing, packaging, and delivery of products ordered on behalf of sellers through logistics warehouses to deliver them to customers, and is taking a new level with the growth of online services. ONO's partners can reduce logistics management costs by ordering whenever needed without worrying about inventory or delayed delivery. This is possible because the onion ecosystem is building an optimized distribution network centered on the region and has established systematic cooperation with small and medium-sized distributors in each region. Onion ON's automated logistics service identifies the close inventory immediately upon order and matches shipment to delivery. In addition, it is a technology that helps reduce costs and time for logistics and delivery by combining various solutions to help settle goods and search for the lowest price

#### **Blockchain Security Technology**

Stores and partners are often reluctant to use the platform because they are reluctant to leak their sales information and customer information. Blockchain security technology in the Onion platform adopts personal information leakage prevention technology so that a large number of information can be used transparently without leakage of personal information. Information security technology based on blockchain DID increases the usability of information while sensitive information is encrypted, limiting access to information rather than agreed access. ONO's ecosystem is an open technology infrastructure that seeks progressive, open technology expansion. We constantly research and accept better technologies and strive to realize the win-win ideology of the onion ecosystem.



## 5 ONO Ecosystem

The ONO project goes beyond building a region-based network and moves toward a global store ecosystem. The global ecosystem of the Onion platform provides customized services to various needs and environments of users. Users can pursue their own values through the activities they invest, exchange, and create as they please. You will experience an expanded onion ecosystem with the unrestricted connection between online and offline platforms.

| ONO Ecosystem Expansion |  |
|-------------------------|--|
|                         |  |
|                         | Expansion & Advancement of Technology  |
|                         | The Onion platform continues to develop and serve a wide range of technologies ranging from finance, logistics, and advertising, as well as security and DB. |
|                         | Governance Expansion   |
| ΟΝΟ                     | The ONO ecosystem introduces a governance system for the independence of stores and extends it to a companion system in which more stores participate.       |
| Ecosystem               |  |
|                         | Expansion of Sharing   |
|                         | Part of the onion platform's various business profits are spent on donations and sharing, leaving the door wide open for sharing.                            |
|                         | Expansion of Used Place  |
|                         | Continuously introduces its own De-fi service to increase the usage and value of ONO Coin.   |
|                         |  |

ONO services and businesses are further activated by building an ecosystem for ONO users. ONO's online platform is linked to a variety of payments and will earn fees in the process. The fee can be paid with ONO coins. The exchange fees, payment fees, remittance fees, and service fees obtained in this way are distributed to the contributors of the ONO ecosystem through ONO PAY and Wallet.

In addition, various decentralized applications are combined within the ONO platform to further enrich the ecosystem's compensation resources. Stacking and NFT will be additionally serviced in the future.

onion platform

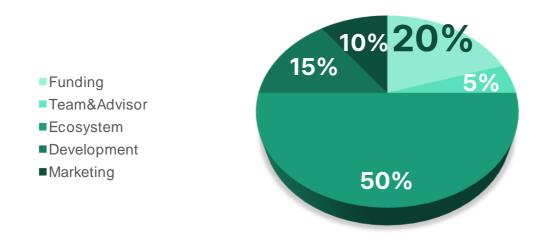


#### Introduce ONO Coin.

#### 6.1 Key Information

| Name           | ONION-Coin   |
|----------------|--|
| Acronym        | ONO  |
| Total Issuance | 3,000,000,000 EA   |
| Platform       | BNB  |
| Description    | ONO supports an integrated ecosystem centered on restaurants and local<br>stores. On the foundation of the Web 3.0 platform for ONO Coin, it is linked to<br>various financial-marketing-real-time ordering & delivery-location-based<br>services and expands them to business to promote ecosystem activities with<br>ONO Coin. |
| Key Features   | Utility Token for platform integrated with S2S Economy and smart POP and delivery infrastructure. It is a coin that can be used for various services, ONO Wallet, customer activities, and win-win activities between stores through the ONO platform.   |

#### 6.2 Token Distribution





#### 6.2 Coin Information Guide

ONO Coin's operational policy is announced on its website (www.ONOcoin.org).

| Customer<br>Information<br>Registration KYC | Users of ONO Coin and Wallet will proceed with KYC in advance.   |  |
|---|--|--|
| Keeping Securities                          | Founder and team members will be restricted from trading on all exchanges and wallets for at least 180 days from the publication date of this white paper, and a lockup policy will be added for 6 months after initial listing. |  |
| Operation Committee                         | A steering committee of more than five members may be formed for each country.<br>Partners, Founders and team members, advisors, etc. will participate.  |  |
| Audit of Accounts                           | ONO conducts an audit of investment use through an accounting firm, and the results are published on its website (www.ONOcoin.org) or via e-mail.  |  |
| Security                                    | Security is configured to prevent cycler attacks and regular security checks are conducted by security personnel.  |  |
| Privacy & GDPR                              | Observe each country's privacy policies and comply with the information protection guides of the countries where ONO headquarters and branches are located. The resulting policy report will be published in a publication.      |  |

#### 6.3 Using Place



ONO Coin is used for S2S economic activities within the onion platform. Store owners with ONO Coin can use ONO Coin for various services within the onion platform.

Participate in the token economy through user activation through payment between stores and various promotions to be added to the onion platform. ONO Wallet supports exchange so that it can be used immediately within onion PAY and onion AD. Additional rewards and benefits will be provided to users who reinvest in revitalizing the onion ecosystem by converting ONO Coin into coupons and points within the onion platform.

As ONO Coin's trading volume and holdings increase, credit transactions within the onion platform become possible. To support this, the Onion Project Foundation guarantees confidence in ONO Coin holders. If you use the store financial services that will be introduced on the Onion platform, you will receive commission discounts and various benefits.



The ONO project leads innovation that changes daily life with blockchain with experts from various fields.

| CEO   | сто   | СМО  |  |
|---|---|--|--|
| David Cho   | Heonguk Song  | Seokyeon Oh  |  |
| 조광문   | 송현국   | 오석연  |  |
| <ul> <li>Current representative of<br/>onion platform</li> <li>Representative of<br/>Shindong Market Co., Ltd.</li> <li>Director of Strategy<br/>Division of Manna<br/>Corporation</li> </ul> | <ul> <li>ONO Development<br/>Manager</li> <li>Representative of Trism</li> <li>Mobility Development<br/>Specialist</li> </ul> | <ul> <li>Petspot Planning and<br/>Development of Home Repair<br/>Service</li> <li>General Manager of Product<br/>Development of Miniso Korea</li> <li>E-Land Fashion BU Strategy<br/>Planning/Brand Chapter</li> </ul> |  |
| coo   | Adviser   | Adviser  |  |
| Shinho Lee  | Yanghyun Cho  | <b>Jaesung Park</b>  |  |
| 이신호   | 조양현   | 박재성  |  |
| <ul> <li>ONO Operations Manager</li> <li>E-Land's fashion BU leader.</li> </ul>   | <ul> <li>Current CEO of Manna<br/>Corporation Co., Ltd.</li> </ul>  | <ul> <li>Head of Smart pos Division, Manna<br/>Planet</li> <li>Dow Data New Business Director</li> </ul>   |  |

- E-Land, Head of Fashion BU Strategy and Planning Division
- Current CEO of Manna Planet Co., Ltd.
- Development of T Money Smart Card Implementation BLE, NFC Service Project Manager
- Samsung Pay Project Manager



Partners

Partners of the ONO Project.



Development Cooperation



Distribution and Business Partners







Roadmap

#### **ONO Road Map**

8

#### 2023

#### 01

Manna FLEX & Onion signed strategic partnerships

#### 02

Revealed Onion white paper & homepage

#### 03

Reveal Onion S2S Ecosystem Construction 1ST Partnership. Open the ONO Walllet.

#### 04

ONO(Onion Coin) Listing Re-launching Onion S2S customer service

#### 06

Launch onion order S2C customer service

#### 07

Launch onion smart POS customer service

#### 09

Open ONO AD

#### 10

Launch global ONO platform

#### 11

2<sup>nd</sup> listing (Global Top Tier Exchange)

#### 12

Announce onion social activities and donation management strategy

2022

11

12

Completed

Revealed Onion Brand Launched Onion Projet TF

Onion ON/ Onion POS Market

Verification & 1st Development

#### 2024

01

3<sup>RD</sup> listing

#### 03

Launch ONO Global PAY (Dedicated payment system) service





#### Disclaimer

The information in this white paper must not be used as an opportunity for investment in any form. It is not organized or related for investments in any way and must not be used to provide securities in any jurisdiction. This white paper does not include any information or instructions that may be considered as an investment proposal or used as a basis for an investment desire.

The purpose for this platform to provide ONO Coin (ONO) is not speculative, but to allow users to use the ONO platform. The provision of ONO Coin (ONO) with the platform does not change the legal qualification as the ONO platform's utility, not securities.

We strongly recommend that you carefully review contracts associated with the abovementioned purchase, white paper, and all the related documents before purchasing ONO Coin (ONO). Accordingly, the acquisition of ONO Coin (ONO) in any way that can be recognized does not give the buyer any rights or influence on the ONO corporation.

Everyone who wants to purchase ONO Coin (ONO) must be aware of the ONO business model. This white paper is subject to change because of new regulatory and compliance requirements of proper laws in all jurisdictions. In such a case, purchasers of ONO Coin(ONO) and all those who want to purchase it shall understand and admit that ONO and its all affiliates are not responsible for direct or indirect losses and damage in any form due to these changes.

The ONO platform team will do their best to develop and launch the ONO platform according to the ONO roadmap. Those who want to buy ONO Coin (ONO) shall admit and understand that the ONO platform does not provide any guarantee that its purpose can be achieved according to sufficient expectation. Therefore, except for international illegal acts or gross negligence, they shall admit and understand that the ONO platform, including the ONO corporation and its employees, does not have any legal responsibility and obligation for the loss and damages that may occur when ONO is not available.

### END

**ONION COIN** 

Decentralized Store Platform for Store